# Dedicated credit control specialist

Get an experienced credit control specialist to help your business improve cash flow by reducing debtors.

Do you and your team have too much on your to-do lists to stay on top of your accounts receivables?

Research shows that the longer you wait to remind customers about outstanding invoices, the less likely you are to receive payment (Late Payment Report, 2022). Time is of the essence.

Finding the time to stay on top of accounts receivable tasks can be a challenge. Even with a dedicated team member managing your receivables, late payments become difficult to keep track of, and invoices can easily slip through the cracks.

Neglecting your receivables can lead to a buildup of late payments month after month, which can have a detrimental impact on your cash flow. Unpaid invoices tie up your working capital, restricting your ability to invest in growth opportunities, pay suppliers, or meet your financial obligations. This can hinder your business's stability and limit your potential for success.

The FSB found that in the UK alone, 50,000 businesses fail every year due to late payments and the strain they place on cash flow.

Fortunately, support is available. An experienced credit control specialist from Chaser can remove the workload from you and your team, take a proactive and polite approach, and effectively reduce late payments for your business.

Don't let late payments hinder your success. Your credit control specialist from Chaser is there to remove the receivables workload for you and your team and ensure your invoices are paid on time, allowing you to focus on growing your business and maintaining a healthy cash flow.

Let Chaser help you avoid the consequences of unpaid invoices and secure the financial stability you need for long-term success.



FACT SHEET



#### Reduce costs

Employing an in-house credit controller can be expensive. Outsourcing to Chaser is like having your own credit controller in-house at a fraction of the cost.

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Get invoices paid faster

With an expertly run accounts receivables process and a dedicated specialist proactively following up with your debtors.



#### Gain complete clarity over your receivables

Get better visibility of your receivables with a monthly review meeting with your credit control specialist. Detailed custom reports will be shared on your debtors to give you insights and help track progress.



#### Delight your customers

With proactive, polite, and expertly handled payment follow-ups and query handling.



With a proactive approach, your credit control specialist will help you avoid the risk of bad debt piling up.



"I'm surprised more businesses aren't doing this. The timesaving alone is enough justification for us, let alone the improvements in our credit control! It's definitely a job function I no longer have to do and lets me focus more of my time on other tasks."

**Richard Megaw Director at Glaze Digital** 

# What's Included

Choosing to work with a credit control specialist at Chaser will take away the strain of collecting your money and reduce both your stress levels and your to-do list. For a low monthly fee, you and your company can enjoy all the benefits that come from having an experienced credit control and collections team, at a fraction of the cost.



## Dedicated resource

Your credit control specialist will become part of your team and act as a human extension for your business, for as long as you need it. Your dedicated specialist will always be polite and will treat your customers in the same way you would treat them yourself. After all, the best-practice credit control is based on building and maintaining positive relationships.

# Supplementary services



## Accounts receivable software

Your credit control specialist will use Chaser's awardwinning accounts receivable software as part of the credit control process. You will also be given access to the software meaning that you can easily see a complete overview of your outstanding invoices, gain access to a wealth of reporting data, and at all times have full visibility over your credit control specialists' activity.



## Bookkeeping

For Chaser's credit control specialists to work efficiently and effectively, they need access to accurate and upto-date financial information. This means you should keep your business's bookkeeping in good shape and complete bank reconciliations every week.

If you need help with your bookkeeping, Chaser has a team of experienced bookkeepers who can assist you. By using Chaser's bookkeeping service, your dedicated bookkeeper will take care of your bookkeeping tasks for a small monthly fee, allowing you to focus on other important business activities.

By using Chaser's bookkeeping service, you can trust that your financial records will be well-managed and organised. Your dedicated bookkeeper will make sure your books are accurate, providing a strong foundation for effective credit control.



## Accounts Receivables Management Services

Looking for one-off help to set up or improve your current accounts receivable process? Chaser's credit control experts offer three professional service packages that you can choose from:

- Account set-up and optimisation
- Optimisation
- Enhanced optimisation

For more information about these packages, please refer to <u>this fact sheet</u>. It outlines the details of each service, helping you make an informed decision that suits your business.

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If you have any bad debt or difficult customers who refuse

will take action, negotiate with your customers and put

debt collection service is priced separately from the

able to collect your overdue invoice.

to pay their overdue invoices. Chaser's debt collection team

pressure on them to pay their outstanding balance. Chaser's

Outsourced Credit Control service, but operates with a no-

win, no-fee policy, meaning that you only pay if the team is

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**Debt collections** 

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Zoe Crampton, Finance & Procurement Officer, Novatia

Chaser helps businesses get paid sooner with its all-in-one accounts receivables automation platform, debt collections and accounts receivables services. Users can credit check, monitor debtors, chase late invoices via SMS and email, collect payments, recover debt and reconcile accounts, all on the same platform. By sending automatic and deeply personalised payment reminders, the software and service provider effectively gets invoices paid on time without losing the human touch. To date, Chaser has helped users chase over USD 30 billion in overdue invoices. Chaser was named Xero App Partner of the Year (2023), won Management Today's 'Best use of innovation in business' Award (2023), was named B2B Supplier of the Year at the CICM British Credit Awards (2022), and won Best Use of Technology at the Credit Awards (2022).

Contact us for more information about our pricing









